## mediasterling

# **Forward Pitch**

Build outstanding pitches and presentations in minutes from Word and PowerPoint



## **Forward Pitch**

### End-to-end Pitch and Presentation production

#### 1 Launch

## Templates and compliance

Outstanding design. Automated business and brand compliance.

#### 2 Build

## Design and file libraries

Rapid results. Insert layouts, graphics and standard content.

#### 3 Refine

## Pitch-focussed content library

Always up-to-date. Add CVs, experience, deals, testimonials and text.

#### 4 Finish

## Tune, check and publish

Easy-to-use. Intuitive tools to enhance quality and stay on brand.

**Generate Perfect Content** 

## Launch

## **Templates and Compliance**

Instant access to high-end design templates

- Launch your Word and PowerPoint templates easily within Office
- Automated brand, disclaimers, language and other business-critical data guarantees compliance
- Manage business data via a single source so business information is always up-to-date





### **Design and File Libraries**

### Search, preview, insert

- Forward Pitch simplifies inserting design layouts, pictures and graphics without needing to be a designer
- Build sophisticated results quickly using baskets, favourites and quick-start combinations
- Insert file-based library content using OneDrive for Business, SharePoint or your network for easy management





## Pitch-focussed Data Library

### One content source for Word and PowerPoint

- Import targeted pitch content from the Forward Pitch Cloud data library
- Search, select and insert CVs and contacts. Build team and deal sheets in minutes
- Spotlight key deals, tombstones and case studies. Feature testimonials and awards
- Filter and search standard text by sector, specialism or language

**Generate Perfect Content** 





### Tune, Check and Publish

Intuitive tools to enhance quality and stay on brand

- Forward Pitch manages styles, colours, layout and structure with clear and easy-to-use ribbons in Office
- Import charts and tables from Excel, paste unbranded content from external sources to keep documents robust
- Stay on top of content accuracy with Forward Pitch's utilities and checking tools to publish perfect content



## **Forward Pitch**

### Supporting technologies, integrations, solutions and services

### Technologies

- Windows 10 (x86/x64)
- Office 2013 to Office 365 desktop (x86/x64)
- Citrix 6.5+

#### **Connect and optimise**

#### Integrations

- External data sources (SQL)
- Document Management
  Systems
- CRM Systems
- Digital Asset Management
  Systems

#### Solutions

• Production workflow

#### **Expert design and content**

- Template design
- Infographics and content
- Helping your creative team
- Priming the Forward Pitch libraries
- Training

#### **FP** Note: Forward Pitch can be customed to suit your requirements

#### **Generate Perfect Content**

## **Generate Perfect Content**

Mediasterling implements design-driven technology solutions via Microsoft platforms.

Our software and services help financial and professional services firms create accurate, high quality, branded content.

We can design within your brand or advise your creatives to deliver the best style, clarity and visual consistency from Microsoft Office. Ease-of-use is intrinsic to our software. Your teams will generate perfect content from day one, with little or no training and within the familiar Office environment.

We integrate with your technologies and infrastructure for minimal change of work processes and IT impact.

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